



360° IT Services and Solutions

## Company Profile

### Insert Technologies - Overview

Insert Technologies is a versatile company, with a vision and hope to create a better world and a brighter tomorrow with efficient computing. We offer high quality IT solutions to companies as well as individuals, without compromising the quality and efficiency.

Our objective is to benefit all organization involved in technical implementations at every point of the journey. We treat all our clients personally and with care.

### Vision & Mission

Our vision is to achieve recognition as a world class IT company offering best value for money to our clients and to exploit technology to its maximum in accomplishing our mission and to provide support beyond the expectation of our clients.

Our Mission is not to have a long list of unsatisfied clients, but a small list full of satisfied clients.

### We Offer

A range of services and products that we offer are listed below,

**a. Customized Software and web application development (On-shore, Off-shore and Hired Developers).**

- Developing enterprise applications using Java, Developer Suit, VB.Net, C# and Visual Basic.
- Expertise on Database Servers like MSSQL, MySQL, PosrgreSQL and Oracle10g.
- Developing cutting edge web applications using PHP, ASP.Net, Rails and J2EE solutions.

**b. Web site design and development.**

We offer professional and affordable Entertainment Website Design packages that accommodate most budgets! All Websites are customized to meet individual needs; small to large web sites, static to dynamic.

**c. Domain registration and hosting.**

Online success starts with a great domain. We make it easy and inexpensive to get the domain you want, fast. We offer all major Top Level Domains (TLDs) and over 25 Country Code Top Level Domains (ccTLDs).

**d. E-mail Marketing**

Corporate Area: 5,00,000+ Email Address

Covered Area: Corporate employer, CTO, CEO, Managing director, Club members(Like Dhaka club, Gulshan club, Uttara Club, Lions Club etc), Different organization member(Like BGMEA, BASIS, FBCCI etc), Different company owner and directors etc.

Regular Area: Student and Corporate employee.-Total 10,00,000+ email

**e. Software testing services.**

Our Offshore QA lab supports software both for small and large development projects. QA is engaged in the software development process at each stage to assure the quality of a software product and processes involved.

**f. Software and Network development consultation.**

We prides ourself on delivering business solutions, on-time, on budget. We can provide assistance with application development, enterprise solutions, network services, hardware sales and help desk support.

**g. Data Centre, Network and Server Setup and maintenance.**

We are dealing in Computer Systems & Peripherals in the region. We specialize in Computer Hardware, Data Centre, Networking & LAN Setup. We have certified staff for setup of Windows Servers and Cisco Routers.

**h. Desktop Publishing (DTP) and Printing.**

Skilled experts are available to serve your purpose for Graphic design illustration, desktop publishing services and Printing.

## Competence (product wise strengths and expertise)

Our areas of expertise are listed below,

### Software development

C#

VB.NET

### Web Development

PHP

AJAX

CakePHP

ASP.NET

JQuery

Flash

### Database

Oracle

SQL Server

MySQL

### Desktop Publication (DTP) and Printing

Photoshop

Indesign

Illustrator

### Application Testing Service

Black box

Smoke

Re-testing

White box

Regression

## Our Strengths:

1. With a team that is both experienced and visionary, along with a group of talented & dynamic professionals managing day-to-day operations, Insert Technologies has made its mark in the ICT industry.
2. Our overall strength is driven by the innovative spirit that the company was founded on. We push boundaries to explore new technologies and innovative techniques within the areas of web and software development, graphic design and multimedia. We will continue to build business opportunities and create new value-added services as our clientele's needs change.
3. Our project managers help you through every stage of the development process. From conducting a needs analysis and defining project requirements, to designing the architecture, coding, testing, validating and supporting the entire project. Our

structured project management process ensures that your project is on-time and on-budget.

## Our Major Clients

- 1. Bangladesh Medical and Dental Council**  
Product: Application development and Website
- 2. Yogotex**  
Product: Web Application and Website
- 3. Melange Cafe**  
Product: Insert Restaurant Solutions (IRS)
- 4. Maven Logistics Limited**  
Product: Web-site and online parcels tracking system.
- 5. Rahimafrooz (Bangladesh) Ltd.**  
Product: Design & Develop a screensaver for the company by using flash.
- 6. Khilgaon Laboratory High School & College**  
Product: Insert Institute Solutions (IIS)
- 7. Modern One Stop Arthritis Care & Research Center**  
Product: Official web-site
- 8. AusXpress (parcel services)**  
Product: Online Tracking System.
- 9. bdhangouts.com**  
Product: Develop the company web-site.
- 10. Hosaf Group**  
Product: Web based Inventory Management System.
- 11. Amin Jute Products**  
Product: Official web-site

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